

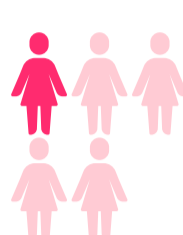
ALL YOU NEED IS LOVE!



Valentine's Day is THE special day of the year you get to express your love to that significant someone!

Our awesome love experts have created this infographic full of everything Valentine's so you can create a memorable occasion to show that special someone just how much they mean to you.

WHAT ARE WE BUYING?

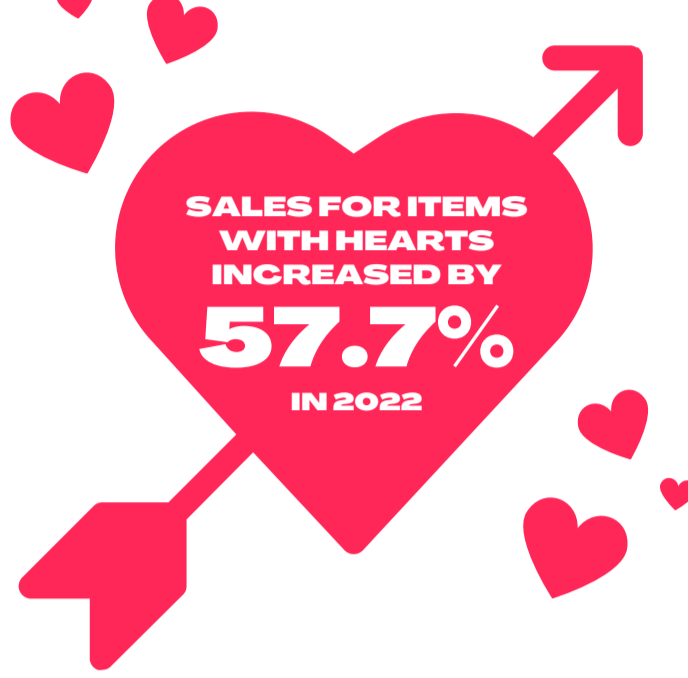


1 IN 5 WOMEN SAID THEY DON'T WANT TO GET A GIFT CARD OR A LINGERIE SET FOR VALENTINE'S DAY

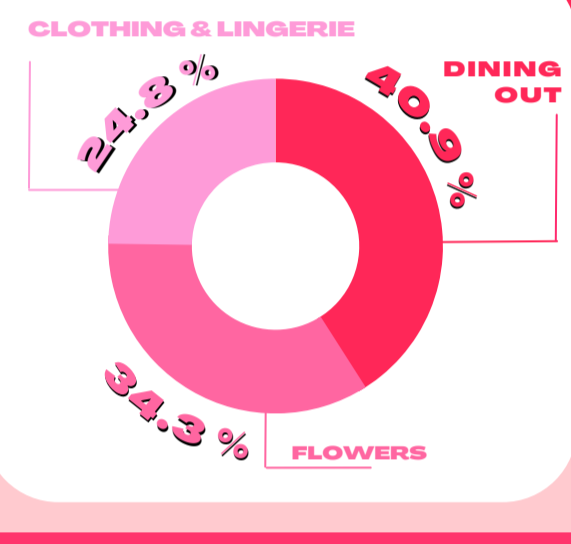
CARDS: MEN SEND 29% WOMEN SEND 71%

FLOWERS: MEN SEND 81% WOMEN SEND 19%

ALCOHOLIC GIFTS: MEN SEND 26% WOMEN SEND 74%



LONDON'S LOVERS SPEND £86.02 ON AVERAGE EVERY VALENTINE'S DAY!



WHAT ARE WE SPENDING?

25% OF BRITS TREAT THEMSELVES ON VALENTINE'S AVERAGING £12.50 SPENT EACH



BRITS SPENT £267 MILLION ON ROMANTIC BREAKS IN 2019



THE AVERAGE BRIT SPENDS JUST 30 MINUTES ON VALENTINE'S DAY SHOPPING



THE UK SPENT OVER £1.4 BILLION ON GREETING CARDS IN 2020



For couples that live together...

27% order a takeaway



26% cook a special meal

16% will celebrate some other way

Only 15% of men now ask their dates out face to face

31% do not do anything to celebrate



MY FOREVER VALENTINE

Animals that mate for life.



beaver



pigeon



seahorse



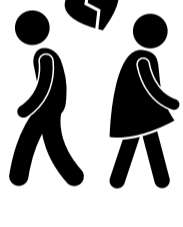
owl



geese



swan



DIVORCE FILINGS RISE BY 40% EVERY YEAR AROUND VALENTINE'S DAY



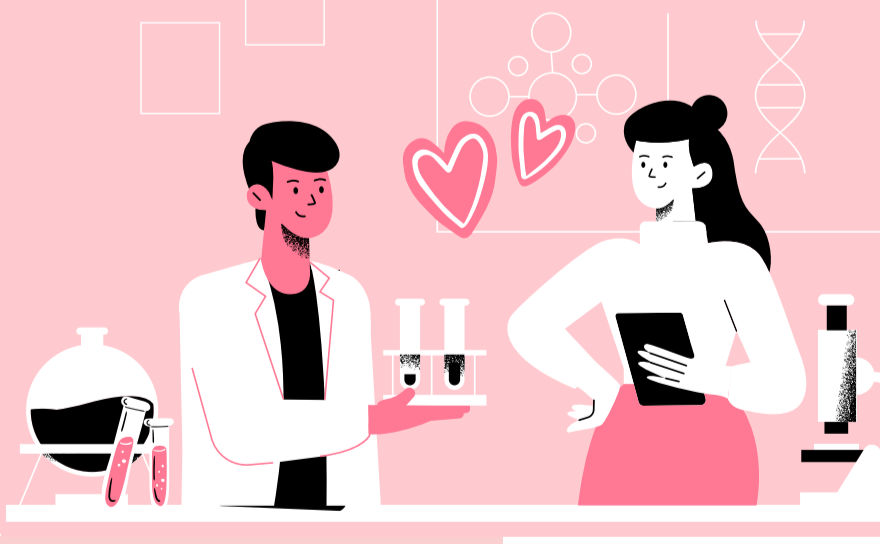
VICTORIANS WOULD SEND "VINEGAR VALENTINES" OR "PENNY DREADFULS" WHICH INSULTED UNWANTED ADMIRERS

SHOP TILL YOU DROP!

OVER 50% OF BRITS SEARCH FOR VALENTINE'S DAY GIFT IDEAS IN THE SUPERMARKET



- 21% of people plan to give clothes and lingerie for Valentine's Day**
- 22% people plan to give perfume and aftershave for Valentine's Day**
- 25% of people said they planned to buy flowers and plants for Valentine's Day**



WE'VE GOT CHEMISTRY

TURN UP THE HEAT!

PHYSICAL WARMTH AND SOCIAL WARMTH ARE CONNECTED IN OUR BRAINS!



ALEXA... SET THE MOOD!

ROMANTIC LYRICS IN SONGS INCREASE ROMANTIC FEELINGS SUBCONSCIOUSLY

THE COLOUR RED INCREASES ATTRACTION

SIMPLY WEARING RED CAN AMP UP THE ATTRACTION!



SOURCES: FOR OUR FULL LIST OF SOURCES PLEASE VISIT: [HTTPS://WWW.WONDERDAYS.CO.UK/BLOG/STUCK-FOR-INSPIRATION-STEAL-OTHER-COUPLES-VALENTINES-DAY-GIFT-IDEAS](https://www.wonderdays.co.uk/blog/stuck-for-inspiration-steal-other-couples-valentines-day-gift-ideas)

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